

United States Government
2005 Trade Capacity Building Assistance (\$US)
KENYA

Activity Title	Activity Description	TCB Category	FY 05 Total
Kenya Agricultural Biotechnology Support Program	The Kenya Agricultural Biotechnology Support Program aims to provide biotechnology-based research products to address major problems in maize, livestock and food security strengthen the biotechnology strategy with emphasis on establishing a functional bio-safety regulatory framework and legislation and increase public awareness of biotechnology. The program supports several elements that are crucial to eventual commercialization and trade of GMO products, and addresses Sanitary and Phyto-Sanitary (SPS) as this relates to trade standards, labeling and intellectual property rights. To date, training has been conducted to improve the review of biotechnology applications to Kenya a program has been started to address food aid and GMOs <i>vis-à-vis</i> imports to Kenya and the Cartagena Protocol a awareness and training program is being designed to specifically address potential trade constraints in “Kenya’s domestication” process of the Cartagena Protocol and Kenya’s draft Biosafety Bill. Funded and implemented by USAID/Kenya.	Business Services & Training	25,000
		Trade-Related Agriculture	75,000
		Activity Total	100,000
Kenya Dairy Development Program (KDDP)	The dairy program aims to increase milk demand and improve efficiencies in the value chain (from farmers to consumers). Proposed interventions will improve the benefits along the four key stages of the value chains-- production, processing, marketing/trade and consumption. Farmer organizations and human resources capacity will be strengthened. The trade component in the program is expected to have (1) increased agricultural trade through creating a policy environment that promotes trade and competition (2) improved performance of agricultural marketing systems (3) improved delivery of services necessary to facilitate agricultural trade (4) improved performance of agricultural marketing systems and (5) improved delivery of services necessary to facilitate agricultural trade. To date percentage increase in dairy products grew by 32 in volume while value grew up by 29. Training of informal traders to increase product quality, packaging and diversification is going on. Funded and implemented by USAID/Kenya.	E-Commerce & IT	30,000
		Export Promotion	30,000
		Business Services & Training	120,000
		Trade-Related Agriculture	120,000
		Activity Total	300,000
Kenya Horticulture Development Program (KHDP)	The goal of the Kenya Horticulture Development Program (KHDP) is to increase incomes of 35,000 smallholders. The program supports development and use of market information, Sanity and Phytosanitary (SPS), and increases the use of integrated pest management regimes to decrease pesticide use levels. It also increases small farmer’s access to technologies that will increase their ability to trade internationally, regionally and domestically. To date 913 small farmers have been trained in EUREPGAP requirements and 881 certified compliant. Local market expansion is being constrained by deficient and /or erratic supplies of fresh products related to production variations caused by weather and lack of organized marketing. Change in volume of agricultural products entering international markets was 302,720 metric tons while that domestic market was 4,410,000mt. Their changes in value were US\$599.7m and US\$817.9m respectively. Funded and implemented by USAID/Kenya.	E-Commerce & IT	20,000
		Export Promotion	80,000
		Business Services & Training	200,000
		Trade-Related Agriculture	100,000
		Activity Total	400,000

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Kenya Maize Development Program (KMDP)	The maize program aims at increasing rural household incomes by increasing productivity of maize in target areas, linking farmers to markets more efficiently, providing sustainable services in marketing, trade, credit, and improving the capacity farmer organizations as businesses. It supports policy reform to address constraints, promotes opportunities to increase domestic, regional and, to a lesser extent, international trade. The program has expanded maize products for trade, trained farmers on standards and grades, storage and assembly of product, bulked transport operations to meet larger volume contracts with large traders. To date, farmers in the project areas (86,520) have raised their productivity from a baseline of 8 bags (90kg) to 21 (90kg)/acre, by early 2005. Total value of maize sold per family last year was Kshs. 136,063 compared to Kshs. 46,800 the previous year. Change in volume of maize sold per trader was 17,000 90-kg bags compared to 4,887 the previous year. Funded and implemented by USAID/Kenya.	E-Commerce & IT	30,000
		Export Promotion	30,000
		Business Services & Training	120,000
		Trade-Related Agriculture	120,000
		Activity Total	300,000
Labor Rights in Trade Promotion and Export Processing Zones (EPZs)	This activity promotes workers rights and labor standards in the Export Processing Zones (EPZs) and civil society discussion in trade policy activities. Funded and implemented by USAID/DCHA.	Human Resources & Labor Standards	213,558
Ministry of Trade and Industry Program	The program's objective is to increased the Ministry's trade capacity by -- (1) building capacity of public and private sector to better understand WTO issues (2) sensitizing small and medium entrepreneurs on opportunities under African Growth Opportunity Act (AGOA) (3) increasing knowledge on counterfeit and substandard goods and developing a strategy with public and private sectors to fight the problem which causes loss of revenue and profits and threatens human and animal health and (4) increase knowledge and application of investment codes by investors, policy makers, public sector, business lobby groups, professional organizations and the government and create an interactive forum to develop a strategy for improving investment. To date two Workshops were held on AGOA and four on Counterfeit Goods. A counterfeit Goods Bill has been drafted and presented to a Stakeholders' workshop. The Bills is being finalized for presentation to Attorney General (AG) for enactment. Funded and implemented by USAID/Kenya.	WTO Awareness	3,800
		Customs Operation & Administration	3,800
		Export Promotion	7,600
		Other Trade Facilitation	22,800
		Activity Total	38,000
Seed Trade Association of Kenya	The Seed Trade Association of Kenya (STAK) is being strengthened to develop the seed sector in Kenya through strengthening its Secretariat and membership. STAK strives to promote a fully liberalized seed trade sector and harmonize regional protocols to enhance seed trade in key East African countries. To date STAK has (1) created an active stakeholders group for the seed industry (2) quarantinable diseases for the three EAC countries have been reduced from 33 to 3, thus increasing seed trade across borders (3) harmonized many of the seed trade policies across the three countries (4) influenced the decision to decrease testing times of new varieties entering Kenya if they have been tested in the region (5) developed a National Seed Policy document to fast-track legal and regulatory seed reforms (6) streamlined procedures for varietal evaluation and release and (7) developed a harmonized seed certification standards for 10 economically important crops in East Africa. Funded and implemented by USAID/Kenya.	Trade-Related Agriculture	75,000

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Support for Kenya Airways Fleet Expansion	Support for this purchase of aircraft will enhance the regional and international air cargo services, passenger travel and tourism sectors in Kenya. Funded and implemented by Export-Import Bank.	Physical Infrastructure Development	3,326,939
		Tourism Sector Development	1,108,980
		Activity Total	4,435,918
Tea Development Authority Integrated Energy Management	In May of 2005, the U.S. Trade and Development Agency (USTDA) approved a \$341,670 for a Feasibility Study to examine an integrated energy management project for the Kenya Tea Development Agency (KTDA). Representing 62 percent of the total tea produced in Kenya, the KTDA works as a cooperative to act as a leader and main procurement body for 53 Kenyan tea factories. The Feasibility Study would examine ways to increase the reliability and availability of energy, as well as reduce energy costs. Three specific aspects will be examined including developing mini-hydroelectric stations at various factories, increasing factory energy efficiency, and securing the supply of biomass fuel for boilers. Funded and implemented by Trade and Development Agency.	Physical Infrastructure Development	341,670
Tegemeo Agricultural Monitoring and Policy Analysis II	Tegemeo Institute conducts research on key agricultural issues in Kenya. They focus on: monitoring the implementation of reforms by government in the input sub-sector to identify emerging challenges, analyzing the competitiveness of several agricultural commodities including maize, dairy, horticulture and sugar and simplifying legislation for agriculture. Their analyses are promulgated to stakeholders, government agencies and the Parliamentary Committee on agriculture to provide decision makers with objective information. One study compares horticulture products in the East African region and finds that Kenya’s products are not competitive against most products from Uganda or Tanzania, primarily due to poor, expensive transport infrastructure. However, surprisingly, Kenyan farmers were found to receive a higher portion of the final market price than their farmer colleagues in the other countries. Funded and implemented by USAID/Kenya.	Other Trade Facilitation	100,000
		Trade-Related Agriculture	100,000
		Activity Total	200,000
Total FY 05 USG Trade Capacity Building Assistance to Kenya			6,404,146